



WASHINGTON W/

TAX HELP FOR CAREGIVERS

More than three-quarters of family caregivers spent an average of roughly \$7,000 on caregiving costs in 2016. The money they spend helps their loved ones live independently in their homes and communities and saves taxpayer dollars. To help family caregivers, Reps. Tom Reed (R-N.Y.) and Linda Sánchez (D-Calif.) and Sens. Joni Ernst (R-Iowa) and Michael Bennet (D-Colo.) are introducing the bipartisan Credit for Caring Act. The bill, supported by AARP, would provide a federal tax credit of up to \$3,000 to help eligible working family caregivers who financially assist their loved ones. AARP is calling on members to contact their representatives and senators at 844-833-9666 and urge them to support the Credit for Caring Act.

ADVOCACY

HELP MAKE OUR POLICIES

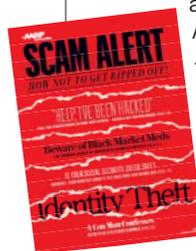
Tell us what you think about policy issues that affect your life and community. Your comments help the AARP National Policy Council develop recommendations for the AARP board of directors. Board-approved policies guide AARP advocacy. Submit your comments by July 31, either online at aarp.org/input or by letter to AARP Office of Policy Development and Integration, 601 E Street NW, B3-441, Washington, DC 20049.

ON NEWSSTANDS

NEW MAGAZINE TACKLES FRAUD

Scam Alert: How Not to Get Ripped Off!, a special-issue magazine, is now on newsstands through mid-July. Articles highlight online identity theft, internet phishing schemes and more. As AARP CEO Jo Ann Jenkins says in the publication's opening page: "Contrary to popular belief ... [fraud] victims are not all naive and gullible."

Learn about the top scams of 2017, find out if you could be a fraud target and get an inside look at how con artists operate. Available for \$9.99 at newsstands and in retail stores.



EMPLOYMENT

LOOK HERE FOR A JOB

To help job seekers who are 50-plus connect with potential employers, AARP has launched a new Job Board (jobs.aarp.org) as part of our Work & Jobs website (aarp.org/work). Employers can post job openings for a fee. Searching these postings is free to job seekers, who can tailor their search to identify firms that have joined the AARP Employer Pledge Program. The program has enrolled nearly 400 companies that have publicly said they value experienced workers and are interested in hiring them.

TECHNOLOGY

TECH FIRMS PITCH TO MAKE LIFE BETTER

Investors, consumers get look at new products



Winners from Golden and LifeSite celebrate at Innovations@50+ LivePitch.

A sock that tracks body temperature. A digital safe-deposit box. A better ride-hailing tool. An online financial assistant. And a financial protection service. These products bested 15 other finalists at AARP's sixth annual Innovation@50+ LivePitch event, which showcases technology that can help people age 50 and older.

Two groups of judges—investors and consumers—listened to three-minute pitches, and each group selected winners for caregiving technology and financial technology. Contestants gained from their exposure.

The investors named GoGoGrandparent of Mountain View, Calif., the caregiving technology winner. The company's touch-tone phone service allows older adults without smartphones to arrange on-demand rides like Uber and can automatically notify family caregivers via text.

In the same category, consumers chose Siren Care of San Francisco for a smart sock with embedded sensors that track rising body temperatures, which could signal an injury in someone with diabetes-related neuropathy.

In financial technology, investors selected Golden of San Francisco. The company's online service can create a budget, identify savings, flag available government benefits, pay bills and alert caregivers, when needed. Consumers chose two winners: LifeSite, also of Mountain View, for a digital safe-deposit box that can be shared with family and advisers, and EverSafe of Columbia, Md., for a service that monitors bank accounts, investments, credit cards and credit reports. To see the LivePitch presentations, go to innovation50plus.org.

DISCOUNTS

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